**EMPS 102**

**Industry Research Group Assignment**

**Assignment Weight:**  **10% (5% report and 5% presentation)**

# **Due Date: Week 9 (or as specified by instructor)**

# **Late Penalty: 10% Deduction**

**Format:** This assignment is done in groups of 4 or 5 students

**Assignment**: The group submits the final report and presents their findings (10 min) in front of the class

* The group selects a company/organization within their career field to conduct group research
* Select a company/organization that group members are generally interested in working for, and that’s likely to hire entry-level positions that students may apply for at a later date
* Conduct research and analysis of that company/organization -including company profile, philosophy, work expectations/corporate culture, company trends, company directions, company strategic plan, jobs available, job requirements, Global Citizenship profile etc.
* Using a variety of research methods such as internet, newspapers, directories, libraries, personal contact, company interviews, etc.)
* Prepare and submit **one** Group Report documenting the results of your group research and analysis

**The Final Report Should Contain:**

* A cover page (identifying company chosen to research and group members)
* An introduction on how the group conducted its research and analysis
* A description of the company/organization, company profile, corporate culture, company trends and future directions, jobs available, entry-level requirements, etc
* The company’s Global Citizenship (GCE) profile on a world and local scale: company’s mission, vision and/or corporate social responsibility (CSR) statements. Also, critically reflect and analyze if their statements align with your own values, ideals and concepts. Explain.
* Analysis of the group’s research findings
* Summary of steps taken & the resources used to complete the assignment
* Appendices -with sources of information
* Summary of each group member’s activities (who did what?)

**PRESENTATION**

* 10-minute presentation to the class about the group’s research. PP slides are encouraged.

**Submissions:**

**Final Report– submit via eCentennial** in the Assignment folder under the Assessment tab.

**Presentation** –in person during class